

COMMUNITY PROFILE 2024

# QUINTE WEST

Part of the Bay of Quinte Region



[quintewest.ca/invest](https://quintewest.ca/invest)

## LAND ACKNOWLEDGEMENT

The City of Quinte West acknowledges that our community is on Indigenous land that has been inhabited by Indigenous peoples from the beginning. We thank all the generations of people who have taken care of this land for thousands of years. Long before today, there have been Indigenous peoples who have been the stewards of this place.

Numerous treaties cover this territory. In particular, we acknowledge the traditional territories of the Anishinabek, Huron-Wendat, Haudenosaunee (Iroquois) and the Mohawks of the Bay of Quinte First Nation. We recognize and deeply appreciate their historic connection to this place. We also recognise the contributions the Metis, Inuit, and other Indigenous peoples have made, both in shaping and strengthening this community in particular and our province and country as a whole.

This acknowledgment serves as recognition of the contributions and historical significance of Indigenous peoples across Turtle Island and demonstrates our collective commitment to meet the promises and address the challenges of the Truth and Reconciliation Commission in our community.



## MAYOR'S MESSAGE

Quinte West is the heart of the Bay of Quinte Region at the mouth of the Trent-Severn Waterway. Known for its picturesque agricultural landscape, 8 Wing/CFB Trenton, and Trent Port Marina, the City of Quinte West drives the local economy with its commitment to supporting entrepreneurs, manufacturing, retail outlets, commercial businesses and continual growth in the hospitality and tourism sector. Whether it be in the downtown core or commercial areas in Trenton or Frankford, the North Murray Industrial Park, Carrying Place Industrial Park or on an inquiry on any lands in Quinte West, staff and Council are here to offer services that foster investment and development. In addition, the City of Quinte West has several local agencies with resources and tools to support investment, such as grant funding engaging the labour market and services for all business sizes, entrepreneurs, and start-ups. On behalf of the City Council, I invite you to join us in Quinte West, a natural fit for your business.

## CONNECT. PARTICIPATE. ENGAGE WITH THE CITY OF QUINTE WEST.

Keep up to date with what is happening in Quinte West!

 [facebook.com/QuinteWest](https://facebook.com/QuinteWest)  [@cityofquintewest](https://@cityofquintewest)  [@quintewest](https://@quintewest)

 [City of Quinte West](https://City of Quinte West)  [City of Quinte West](https://City of Quinte West)



EXPLORE

## MANDATE

The City of Quinte West Economic Development and Tourism team is responsible for supporting the growth of the community by focusing on the following areas of activity:

- Business retention and expansion
- Downtown revitalization
- Tourism product development and enhancement
- Industrial land development
- Workforce development, recruitment and attraction
- Investment attraction

## THE QUINTE WEST ADVANTAGE

**Finding a location for your new or existing business can be a challenging decision. The Quinte West Economic Development team is able to support you through the process of doing business in Quinte West.**

The City takes pride in the many offerings and benefits of choosing Quinte West as your new location:

- Lower startup costs through Quinte West's competitive land and building costs.
- Zero industrial development charges.
- Lower ongoing operational costs with competitive municipal tax rates.
- Access to a large skilled labour base.
- Better access to North American Trade markets being located along the 401 corridor.
- A diverse economy with a strong focus in food processing, advanced manufacturing, logistics and aerospace industries, servicing Canada's largest air force base, 8 Wing/CFB Trenton.
- Availability of fully-serviced, City-owned industrial land for sale.
- Financial incentives intended to stimulate private development in the industrial areas of the city.

**For more information,  
please contact Economic  
Development staff:**

LINDA LISLE

Manager of Economic  
Development and Tourism  
Services

ELIZABETH EDWARDS

Economic Development Officer

[economicdevelopment@quintewest.ca](mailto:economicdevelopment@quintewest.ca)

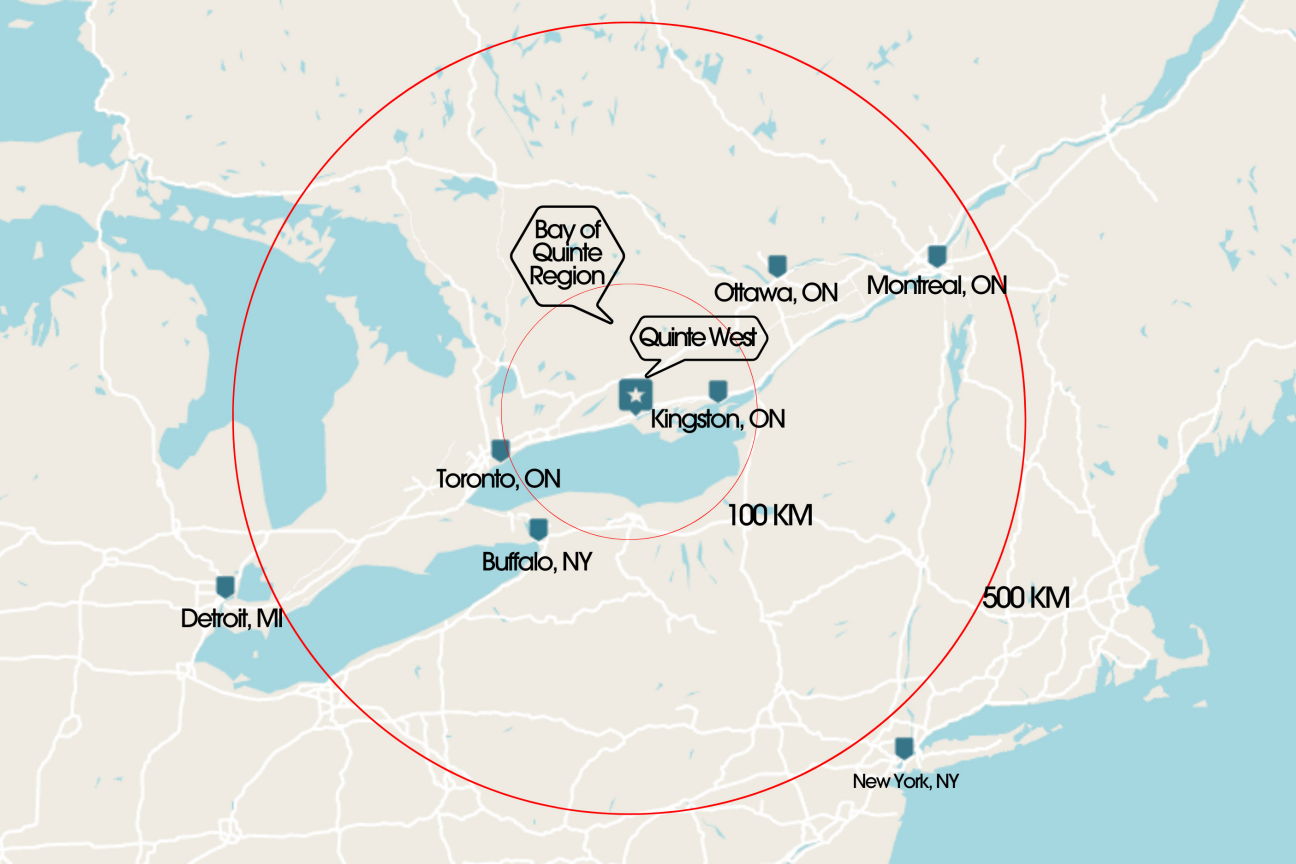




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## QUICK FACTS

### Population

46,560  
 (City of Quinte West Census Subdivision)  
 (2021 Census)

### Market

50 million people  
 (500 km radius)

### Population Density per square km

94.0  
 (2021 Census)

### Labour Force

100,000  
 (within a 45 minute commute)

## PROXIMITY TO TRAVEL CHANNELS

City	Distance
Kingston, ON	75 KM
Peterborough, ON	100 KM
Toronto, ON	190 KM
Ottawa, ON	230 KM
Buffalo, NY	324 KM
Montréal, QC	360 KM
Detroit, MI	531 KM
New York, NY	702 KM



# LABOUR MARKET BREAKDOWN

## INDUSTRY DIVISIONS

Characteristics	Quinte West			Bay of Quinte Region*		
	Total	Male	Female	Total	Male	Female
Total Experienced Labour Force 15 Years + Older	21630	11475	10160	52520	26995	25520
Agriculture/Resource-Based	420	275	140	1355	935	415
Construction Industries	1340	1195	140	3385	3045	340
Manufacturing Industries	2790	1975	815	5750	4135	1620
Wholesale/Retail Trade	3070	1470	1605	7950	3800	4140
Transportation/Warehousing	1150	845	305	2555	1890	665
Finance/Real Estate	650	200	450	1875	710	1155
Scientific/Technical Services	670	275	400	2030	945	1080
Health Care/Social Services	2365	240	2130	6505	930	5575
Educational Services	1125	315	810	3245	940	2300
Public Administration	3590	2620	975	5550	3755	1790
Other Services	835	410	425	1925	915	1010

\*The Bay of Quinte region includes the City of Quinte West, the City of Belleville and the Municipality of Brighton.  
(Information provided by Statistics Canada 2021 Census)



# INVEST IN QUINTE WEST

## WHY CHOOSE QUINTE WEST

The City's strategic location, situated along major transportation routes, including Highway 401, makes it accessible and well-connected. The City of Quinte West has identified business growth opportunities as a priority and has demonstrated a commitment to development, offering various incentives and support programs for entrepreneurs. With a diverse economic landscape, including manufacturing, agriculture, and tourism, Quinte West provides investors with opportunity to grow and thrive. The region's natural beauty, proximity to the Bay of Quinte, and recreational opportunities also enhance its overall appeal, contributing to the quality of life for residents attracting a skilled workforce.

Many businesses have chosen to make the City of Quinte West their home. From large scale manufacturers to small independent businesses, Quinte West is an ideal location for all different entrepreneurs.

## MAJOR EMPLOYERS LIST

McKesson Canada	Anamet Canada Inc.	Dr.'s Choice Optical
Trenton Cold Storage Group	Global Med Inc.	Canadian Blast Freezers Ltd.
Electro Cables Inc.	Deca Cables Inc.	All Season Fencing Ltd.
Research Casting International	Kruger Products	Quinte Custom Foods



# INVESTMENT READY SITE ONE: CARRYING PLACE INDUSTRIAL PARK



## ZONING

General Industrial (GM)

## THE IDEAL BUSINESS FOR THIS SITE

Manufacturing  
Food Processing

## UTILITIES

- Water
- Wastewater
- Hydro
- Gas
- Bell (by request)

## INCENTIVES

- Quinte West Industrial Lands Community Improvement Plan (CIP)
- No industrial development charges
- Competitive land costs



## KEY HIGHLIGHTS

A 52-acre, fully-serviced, Greenfield property zoned General Industrial located in Carrying Place with direct access to the Highway 401. Divided into six smaller and two larger parcels, these prime location industrial properties are currently for sale.

## For more information, please contact:

Economic Development and Tourism Services  
City of Quinte West  
[economicdevelopment@quintewest.ca](mailto:economicdevelopment@quintewest.ca)

# INVESTMENT READY SITE TWO: NORTH MURRAY INDUSTRIAL PARK



## ZONING

General Industrial (GM)

## THE IDEAL BUSINESS FOR THIS SITE

Manufacturing  
Food Processing

## UTILITIES

- Greater than 201/s of Water
- 15,900 m3/day of Wastewater
- 5 MVA electrical supply
- Existing natural gas reserve
- Bell (by request)

## INCENTIVES

- Quinte West Industrial Lands Community Improvement Plan (CIP)
- No industrial development charges
- Competitive land costs

## KEY HIGHLIGHTS

**A 12-acre, fully-serviced, Greenfield property zoned General Industrial located in the North Murray Industrial Park with direct access to Hamilton Road. Zoned for General Industrial use, the property is located within the main population centre.**

## For more information, please contact:

Economic Development and Tourism Services  
City of Quinte West  
[economicdevelopment@quintewest.ca](mailto:economicdevelopment@quintewest.ca)





# QUINTE WEST COMMUNITY IMPROVEMENT PLAN (CIP)

## PROGRAM OBJECTIVES

The Quinte West Community Improvement Plan (CIP) is intended to stimulate private sector investment by providing financial incentives for capital improvements. This program encourages new business expansions and new redevelopment in vacant and underutilized industrial areas, beautification and rehabilitation of the commercial downtown, and tourism product development in the City of Quinte West. The CIP consists of various incentives for specific work that can be accessed independently or stacked.

### Eligible sectors

**There are three different streams of the City of Quinte West CIP:**

- Downtown CIP
- Industrial Lands CIP
- Tourism CIP — *Coming soon*

These streams all have different eligibility criteria for each sector.

## INCENTIVES

**The CIP incentives financially support the following work:**

- Planning and Design
- Building Façade Improvements
- Improved Signage
- Landscaping and Property Improvement
- Permit Application Fees
- Development Charges
- Property Tax Increment Assistance
- Building Retrofit Program

**Projects are evaluated based on the following:**

- Construction value
- Job creation
- Project location
- Design criteria

**For more information about CIP eligibility, scan here**







# PUBLIC WORKS AND ENVIRONMENTAL SERVICES

Public Works and Environmental Services is responsible for operating municipal services such as road maintenance, waste management, water and wastewater services, stormwater management, parks management, and general engineering services. For more information, please contact [publicworks@quintewest.ca](mailto:publicworks@quintewest.ca).

## WASTE REMOVAL

Waste removal is divided between two different organizations. While the City of Quinte West provides residential curbside collection and household organics collection, Quinte Waste Solutions provides curbside recycling collection, commercial recycling, and household hazardous and electronic waste collection. Garbage bag tags are required for each bag placed on the curb, and these tags can be purchased online, at City Hall and the Frankford Municipal Office, or at various local retail locations. For more information on Waste Management, visit: [quintewest.ca/WasteManagement](https://quintewest.ca/WasteManagement).

## ROADS

The City of Quinte West consists of over 1,600 km of roads. The public works roads division maintains the responsibility of the planning, engineering, maintenance, and operation of all Quinte West roads, including services such as pothole-filling, snow removal, and road repair.

## ELECTRIC VEHICLE CHARGING STATIONS

The City of Quinte West has eight ChargePoint EV charging stations through the city. The cost to charge your electric vehicle in any of the EV charging stations is \$1.60 per hour and can be paid through the ChargePoint app. For more information visit: [quintewest.ca/EVcharging](https://quintewest.ca/EVcharging).



# WATER

The City of Quinte West operates three different bulk water stations located at:

**Trenton Location:** 20 Chester Rd., Quinte West

**Batawa Location:** 65 Parry Dr., Quinte West

**Bayside Location:** 1 Aikins Rd., Quinte West

For more information on water services and rates, visit: [quintewest.ca/water](https://quintewest.ca/water).

## 2024 WATER RATES (SUBJECT TO METER)

	2024
Base Charges ( <i>per month per unit</i> )	\$25.00
Water Consumption per Cubic Metre	\$1.37
Water Consumption per 100 Cubic Feet	\$3.88

## 2024 WASTEWATER RATES (SUBJECT TO METER)

Base Charges ( <i>per month per unit</i> )	\$39.00
Sewer/Wastewater per Cubic Metre	\$2.20
Sewer/Wastewater per 100 Cubic Feet	\$6.23

*\*\*All rates are subject to the meter and different rates apply to Young's Cove / Prince Edward Estates residents. The City maintains and calibrates wastewater meters and different meters may be installed depending on the nature of the industry. Wastewater concentrations that exceed the sewer use by-law may require a sewer surcharge agreement.*

# PLANNING AND DEVELOPMENT



Planning Services is responsible for reviewing, evaluating, and making recommendations to Council on applications for Official Plan Amendments, Zoning By-law Amendments, and Site Plan Control in accordance with the Planning Act. For more information contact [planning@quintewest.ca](mailto:planning@quintewest.ca).

Building Services is responsible for reviewing, evaluating, and issuing building permits, sign permits, and site alteration permits, and in accordance with the Ontario Building Code. For more information contact [building@quintewest.ca](mailto:building@quintewest.ca).

TAXES			
Industrial 2024		Commercial 2024	
Ward	Rate	Ward	Rate
Murray	0.04032048	Murray	0.02862595
Sidney	0.04032048	Sidney	0.02862595
Frankford	0.04058386	Frankford	0.02879161
Trenton	0.04418195	Trenton	0.03105475

HOUSING NEW DWELLING UNITS (2021-2023)			
Year	Single Dwellings	Multi-Dwelling Units	Total New Dwelling Units
2023	106	204	310
2022	174	35	209
2021	177	89	266
2020	161	72	233

BUILDING (PERMIT VALUES)	
Year	Value
2023	\$145,842,700
2022	\$142,986,450
2021	\$125,070,700
2020	\$92,325,525

RESIDENTIAL DWELLINGS	
Annual Average Sale Price* (Central Lakes Association of REALTORS)	
2023	\$588,475
2022	\$648,167
2021	\$626,620
2020	\$451,790



# BUSINESS SUPPORT SERVICES



613-392-2841  
economicdevelopment  
@quintewest.ca  
quintewest.ca



613-961-7990  
quintedevelopment.com



613-968-4427  
info@bayofquinte.ca



613-969-4009  
bdc.ca



613-392-9157  
careeredge.on.ca



613-394-4318  
downtowntrenton.ca



1-800-622-6232  
hrsdc.gc.ca



613-966-8121  
loyalisttraining.com



613-966-0113  
manufacturingrc.ca



613-962-2877  
quinteconstructionassociation.ca



613-970-2216  
quintehomebuilders.ca



613-968-7723  
info@quinteimmigration.ca



613-392-7635  
quintewestchamber.ca



613-961-0590  
smallbusinessctr.com



613-961-7999  
trenval.on.ca



# TOURISM AND LIFESTYLE

The City of Quinte West offers residents and visitors an all-season experience of leisure, entertainment, and recreation. With facilities such as the John Williams YMCA, Batawa Ski Hill, Trenton Rowing and Paddling Club and many other sports and recreational facilities, there are opportunities for every interest.



**Over 85 km of trails**



**Three ice pads**



**Two museums**



**3,300 acres of conservation areas and parks**



**Two splash pads**



**Two downtown cores**



**Nine golf courses**



**Two skateboard parks**



**Nearly 80 city-led events and over 150 total community events annually**



# TRENT PORT MARINA



Quinte West is home to the prestigious Trent Port Marina on the Bay of Quinte at the mouth of the Trent-Severn Waterway. This 375-slip municipal marina offers a boaters lounge, high-end amenities, high-speed Wi-Fi, a canteen, barbeques for public use, and a covered patio to over 200 annual boaters and over 800 transient boaters a year. For more information visit: [trentportmarina.ca](http://trentportmarina.ca).

## ANNUAL EVENTS AND PROGRAMMING

Canada Day

Concert Series

Farmers' Market

Festival on the Bay

Holly Trolley

Hops on the Water

Movies in the Park

Quinte West is an all season venue for events.

Visit [quintewest.ca/events](http://quintewest.ca/events) to learn more.







## 8 WING/CFB TRENTON

The City of Quinte West is home to Canada's largest air force base, 8 Wing/CFB Trenton. CFB Trenton is home of the Joint Rescue Coordination Centre (Trenton), responsible for Search and Rescue operations over a large area of central and northern Canada, and home of the famous Skyhawks parachute demonstration team. 8 Wing/CFB Trenton employs over 3,200 regular force members and 500 civilian public servants. 8 Wing/CFB Trenton is involved in nearly every Canadian Armed Forces operation, participating in high-profile deployments, and equipped to provide humanitarian response to international events and crises.

### ECONOMIC IMPACT

8 Wing/CFB Trenton is the largest employer in the City of Quinte West and comprises a large percentage of the population with their workforce and families living in the surrounding communities. With an annual payroll of more than \$250 million, 8 Wing/CFB Trenton has a significant economic impact on the local economy.

### 100 YEAR ANNIVERSARY

2024 is the 100th anniversary of the Royal Canadian Air Force (RCAF). To celebrate 100 years the RCAF, 8 Wing/CFB Trenton will host the Quinte International Air Show on June 29 and 30, 2024. For more information on this celebration, visit [QuinteAirShow.ca](https://www.QuinteAirShow.ca).





# AMENITIES

The City of Quinte West is home to all of the amenities needed to live a healthy, comfortable life. From healthcare and health services, to education and recreation, our professional services will keep you and your family safe, engaged, and inspired.

## HEALTHCARE

### Trenton Memorial Hospital

242 King St., Trenton ON • 613-392-2540

### Public Health Quinte West

499 Dundas St. W, Trenton, ON • 613-394-4831

### Quinte West Medical Centre

69 Catherine St., Trenton ON • 613-394-0770

Docs By The Bay is a group focused on physician recruitment and retention in the City of Quinte West. If you are a medical student looking to open a practice upon graduation or an established family physician looking to relocate to Quinte West, visit [docsbythebay.ca](http://docsbythebay.ca).



## CITY OF QUINTE WEST MUNICIPAL FACILITIES

**City Hall** 7 Creswell Dr.

**Quinte West Library** 7 Creswell Dr.

**Frankford Library** 22 North Trent St.

**Operations Centre and Works Yard** 177 North Huff Ave.

**Quinte West OPP Station** 3 Dixon Dr.

**Quinte West Fire Station** 49 Dixon Dr.



# EDUCATION



When looking to enroll children in school in Quinte West there are numerous different options to choose from. Quinte West lies within the following school board districts:

- Hastings and Prince Edward District School Board
- Kawartha Pine Ridge District School Board
- Algonquin and Lakeshore Catholic District School Board
- Conseil des écoles publiques de l'Est de l'Ontario
- Conseil des écoles catholiques du Centre-Est
- Albert College
- Horizons Secondary School
- Trenton Christian School
- Quinte Christian High School

## LOYALIST COLLEGE

Located directly east of the City of Quinte West, Loyalist College offers more than 60 full-time programs, apprenticeships, and hundreds of online, distance, and in-class courses, as well as opportunities for continuing education through more than 70 university transfer agreements. In 2023, Loyalist College was named one of Canada's Top 50 Research Colleges. Learn more about Loyalist College at [loyalistcollege.com](https://www.loyalistcollege.com).

## SETTLEMENT SERVICES

New to Canada and are looking for employment and settlement support? Quinte Local Immigration Partnership is a collaborative community partnership committed to supporting newcomers experiencing cultural and language barriers to navigate the settlement process. For more information visit: [quintelip.ca](https://www.quintelip.ca).

## ELEVATE PLUS

Elevate Plus is a government funded program that prepares unemployed and underemployed people with the skills they need to succeed in jobs in a variety of businesses in the Bay of Quinte Region. For more information visit: [elevateplus.ca](https://www.elevateplus.ca).





## ABOUT QUINTE WEST

The City of Quinte West was created in 1998 through the amalgamation of four former municipalities; the City of Trenton, the Village of Frankford, Sidney Township and Murray Township. Known for its vibrant outdoor natural environment and profitable economic landscape, Quinte West boasts a mix of rural charm and urban amenities. Situated along the shores of the Bay of Quinte and the Trent-Severn Waterway, Quinte West provides residents, visitors, and businesses with a diverse range of experiences and opportunities. The City of Quinte West is a thriving destination and offers a blend of natural beauty and economic opportunity. Its welcoming community spirit, coupled with its strategic location, makes Quinte West an appealing destination for those seeking a new place to call home.

