

**2024
Toyota
National
Championships
U-15 Cup**

October 9 - 14, 2024

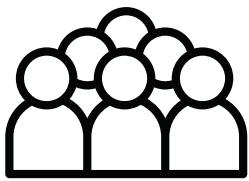
**SPONSORSHIP
PACKAGE**



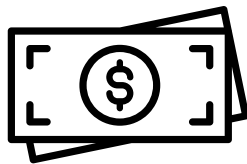
Join us to show your community support!

Why partner with Quinte West?

The City of Quinte West works with local businesses and national brands to develop customized event sponsorship opportunities that meet your objectives.



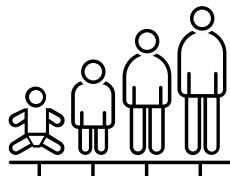
Population
46,560



Average total income
\$95,000



Post-secondary educated
46%



Age 35-65 years
42%



Average # of children per household
1.7





2024 Toyota National Championships U-15 Cup

October 9-14, 2024 | Centennial Park, Quinte West

Audience appeal: Residents and visitors

Demographic: Families (all ages)

Attendance: 2,000+ people

By the numbers...

The 2024 Toyota National Championships U-15 Cup in Quinte West offers 6 days of high-performance national youth soccer competition and community programming



- 6 days of championship games
- 24 Canadian teams, male and female
- 480 athletes, 72 coaches, 20 officials
- ~250 volunteers
- ~1,200 tourism visitors (>40 KM)



HOW CAN YOU GET INVOLVED?



SPONSOR

Partner with the City during the Championships.



PRODUCT SAMPLING

Showcase your product and connect with visitors.



VENDING & SALES

Secure a vendor both in Centennial Park.

Sponsorship Opportunities

LEVEL	COST	OPPORTUNITIES & VALUE
MVP Sponsor	\$5,000	<p>Brand visibility and recognition as a local sponsor on all competition marketing and promotional materials including print ads, onsite signage, social media, and host community website.</p> <p>Opportunity to host an onsite activation booth in the "Soccer Central", in-game recognition announcements, and the opportunity to add one promotional item to ~400 team 'goodie' bags.</p>
Striker Sponsor	\$2,000	<p>Brand visibility and recognition as a local sponsor on onsite signage, social media, and host community website.</p> <p>In-game recognition announcements and the opportunity to add one promotional item to ~400 team 'goodie' bags.</p>

Sponsorship fees are subject to HST.

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Custom sponsorships are also available!

Sponsorship Opportunities

LEVEL	COST	OPPORTUNITIES & VALUE
Kicker Sponsor	\$750	Brand visibility and recognition as a local sponsor on onsite signage and select promotional materials, and the opportunity to add one promotional item to ~400 team 'goodie' bags.
Goal Sponsor	\$500	Brand visibility and recognition as a local sponsor on onsite signage, and the opportunity to add a promotional flyer to ~400 team 'goodie' bags.
Community Coach	\$250	Company or organization logo included on select promotional materials, and the opportunity to add a promotional flyer to ~400 team 'goodie' bags.
Chamber Champion	\$250	Company logo included among Quinte West Chamber of Commerce member sponsors on select promotional materials, and the opportunity to add a promotional flyer to ~400 team 'goodie' bags.
DBIA Defender	\$250	Company logo included among Quinte West Downtown Business Improvement Area (DBIA) member sponsors on select promotional materials, and the opportunity to add a promotional flyer to ~400 team 'goodie' bags.

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Sponsorship fees are subject o HST.

Sponsorship Opportunities

LEVEL	COST	OPPORTUNITIES & VALUE
Broadcast Sponsor	In-kind	Sponsorship recognition on all competition marketing and promotional materials including print ads, onsite signage, social media, and host community website is offered to local companies that can provide services, equipment and/or staffing needed for the tournament.
Transportation Sponsor	In-kind	
Have a sponsorship idea?	Flexible	Custom sponsorships are also available! Connect with the sponsorship team at 2024soccer@quintewest.ca to discuss creative sponsorship options!

Sponsorship fees are subject o HST.





Contact

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